



## Media Contacts:

Shannon Murphy or Kena Hudson  
Schwartz Communications, Inc. for SeQual Technologies, Inc.  
415-512-0770  
[SeQual@schwartz-pr.com](mailto:SeQual@schwartz-pr.com)

### **“Mark’s Breathe Easy Tour” Inspires Those with Chronic Lung Disease to Enjoy Life**

#### ***SeQual Technologies, American Lung Association of California and Seton Medical Center Partner to Support Survivor & Cyclist in 500-Mile California Ride***

**SAN DIEGO—July 24, 2008**—SeQual Technologies Inc. (SeQual) announced today the launch of “Mark’s Breathe Easy Tour,” a SeQual-sponsored initiative in partnership with the American Lung Association of California and Seton Medical Center intended to raise awareness of chronic lung disease, such as chronic obstructive pulmonary disease (COPD). “Mark’s Breathe Easy Tour” will spotlight COPD survivor and cyclist Mark Junge as he bikes from San Francisco to Tijuana, Mexico, proving that a disease or impairment should not hinder you from enjoying life. Over the course of his twelve-day ride, covering more than 500 miles of California Coast, Junge hopes to inspire oxygen-dependent people to continue living their lives using perseverance and today’s medical technology.

“Mark’s Breathe Easy Tour” will follow 65-year-old Junge on his 538-mile journey on a bike retrofitted with the Eclipse® 2 Personal Ambulatory Oxygen System™ (PAOS), a portable oxygen concentrator. Junge, a retired historian, writer and photographer from Cheyenne, Wyoming, suffers from blood clots in his lungs which has caused him to become oxygen-dependent. Therefore, everyday Mark uses supplementary oxygen, mainly for physical tasks such as walking and exercising, so he can continue his active lifestyle.

Chronic lung disease, such as COPD, is a common, but treatable, disorder. According to the American Lung Association of California, more than 12.1 million American adults are estimated to have COPD. However, close to 24 million have evidence of impaired lung function. Chronic lung disorders often go undetected and untreated until a person is in the moderately advanced stages of disease. Symptoms associated with chronic lung disorders include breathlessness and fatigue. Individuals will often become isolated, inactive and depressed due to the disabling symptoms which, over time, can lead to muscle weakness and worsening of breathlessness.

“Mark Junge is an inspiration to those who live with lung disease. Lung health is important to everyone and having a lung disease does not mean the end of an active and happy lifestyle,” said Chris Garvey, FNP, MSN, MPA, FAACVPR, Manager, Pulmonary and Cardiac Rehabilitation, for Seton Medical Center and longtime volunteer with the American Lung Association of California. “Seton Medical Center and the American Lung Association of California are honored to be partnering with SeQual and Mark as he begins his challenging journey from our hospital on July 24, bringing hope to those who suffer from chronic lung disease. As Mark’s actions prove, regular physical activity, education and support can

improve physical function, shortness of breath, fatigue and lessen the risk of hospitalization in those suffering from chronic lung disease.”

“I’m not letting lung disease slow me down,” said Junge. “By conquering the California Coast by bike with the help of my Eclipse portable oxygen device from SeQual, we are showing everyone that being on oxygen doesn’t make you home-bound. Everything starts with an idea. The rest is logistics.”

The Eclipse is the only oxygen concentrator on the market that provides continuous flow in a 24- hour/7-days-per-week portable device. Weighing only 17 pounds and at roughly the size of a child’s backpack, the Eclipse pulls oxygen from the air and delivers it in nearly-pure form to those with breathing or lung difficulties. With the portability of the Eclipse, Mark can still live an active, independent life.

“For more than a decade, SeQual has been committed to innovations to improve the delivery and safety of medical oxygen,” said Ron Richard, CEO of SeQual Technologies. “We are greatly privileged to support Mark on his impressive ride, and are hopeful his story will encourage others to seek treatment for their chronic lung disease to continue living an active lifestyle.”

Additional information on the “Mark’s Breathe Easy Tour” and Mark’s journey is available at [http://www.sequal.com/corp\\_event.php](http://www.sequal.com/corp_event.php).

#### **ABOUT THE AMERICAN LUNG ASSOCIATION**

Beginning their second century, the American Lung Association is the leading organization working to prevent lung disease and promote lung health. Lung disease death rates continue to increase while other leading causes of death have declined. The American Lung Association funds vital research on the causes of and treatments for lung disease. With the generous support of the public, the American Lung Association is “*Improving life, one breath at a time,*” through events like Healthy Air Walks, [www.healthyairwalk.org](http://www.healthyairwalk.org) and Breathe Easy Rides, [www.breatheasyride.org](http://www.breatheasyride.org). For more information about the American Lung Association or to support the work it does, call 1-800-LUNG-USA (1-800-586-4872) to reach your nearest American Lung Association office and/or to speak with a registered nurse or respiratory therapist about any lung health questions or visit [www.californialung.org](http://www.californialung.org) or [www.lungusa.org](http://www.lungusa.org).

#### **ABOUT SETON MEDICAL CENTER**

Seton Medical Center is a member of the Daughters of Charity Health System. The Mission of the Daughters of Charity of St. Vincent de Paul is to provide compassionate, spiritually focused care to the sick, poor and underserved. Seton, with more than 600 physicians, offers the most advanced surgical procedures, treatment options, and comprehensive health care services available. Seton Medical Center’s Centers of Excellence, each with nationally acclaimed clinical outcomes, include The San Francisco Heart & Vascular Institute; The San Francisco SpineCare Institute; and The San Francisco Center for Advanced Wound Care. Additionally, Seton provides a full range of healthcare services and programs to meet the needs of the community. It also provides many programs and services aimed at creating a healthier community, such as the Northern California Diabetes Institute, the Balance & Mobility Center, and the St. Elizabeth Ann Seton New Life Center. For more information, visit their website at [www.setonmedicalcenter.org](http://www.setonmedicalcenter.org).

#### **ABOUT SEQUAL TECHNOLOGIES, INC**

Founded in 1991, SeQual offers a family of innovative products ranging from the 3 LPM (liter-per-minute) continuous flow portable Eclipse to its popular, compact, easy-to-use bedside 10 LPM unit. SeQual’s air separation systems are used for industrial applications such as water purification,

oxygenation for aquaculture, producing feed gas for ozone generators, or for any other processes needing high-purity, dry oxygen or nitrogen on site. SeQual is a private company based in San Diego. For more information, visit <http://www.sequal.com>.

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